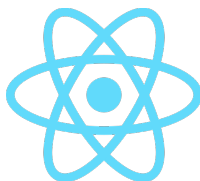




# How **ReactJS** can be implemented in **WordPress** and what are risks for business and developers

24 November 2024 | Sofia Tech Park, Forum John Atanasoff  
Martin Mladenov



# WHAT WE WILL TALK ABOUT

## **Key risks of integrating ReactJS and strategic planning for all stages of development**

Exploring key risks of integrating ReactJS and strategies for planning across all development stages.

## **Benefits of using ReactJS with WordPress**

Discovering the benefits of integrating ReactJS with WordPress for enhanced performance and flexibility.

## **Efficient team onboarding for building WordPress plugins with ReactJS**

Team onboarding strategies for WordPress plugin development and restructuring workflows for better collaboration, faster development, and smoother integration with actionable steps and best practices to streamline the process and ensure high-quality plugin creation.

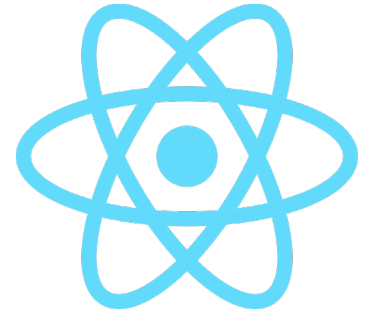
## **Long-term leadership strategies for managing front-end teams, developing sustained motivation, and optimizing team performance**

Leadership strategies for managing front-end teams and develop sustained motivation, foster a positive team culture, implementing techniques to optimize performance, ensuring consistent productivity and growth within team over time.

## **Real-World case studies from my experience**

Real-world case studies from my experience, highlighting challenges, solutions, and key takeaways from my international projects.

# Key risks of integrating **ReactJS** and strategic planning for all stages of development



# KEY RISKS

## Loading time

Performance overhead

## Indexing

SEO challenges

## Integrations

Increased complexity in development and maintenance mode

## Support

Plugins compatibility and updates

# DEVELOPMENT PLANNING

## DEVELOPMENT STEPS

### EARLY PLAN

Assess the  
Requirements

### PROCESS

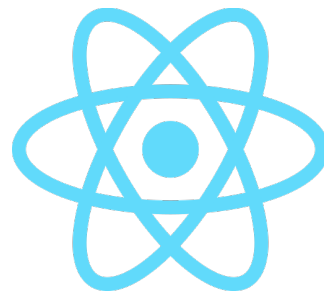
Focus on  
integration and  
workflow

### UP-TO DATE

Testing and  
optimization

### DEPLOYMENT

Ongoing monitoring  
and updating



# Benefits of using **ReactJS** with **WordPress**

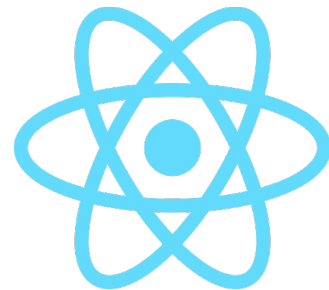


# BENEFITS

<u>Dynamic Interfaces</u>	<b>Real-Time Updates</b>	<u>Multilanguage routing</u>	<b>Better Performance</b>	<u>Component-Based Architecture</u>
<b>Seamless Integration with WordPress REST API</b>	<u>Customization</u>	<b>Scalability and Flexibility</b>	<u>Dynamic Content Management</u>	<b>Tooling and Ecosystem</b>
<u>Reusable Libraries</u>	<b>SEO-Friendly with Server-Side Rendering (SSR)</b>	<u>Improved Performance and Crawlability</u>	<b>Active Community and Support</b>	<u>Cross-Platform Development</u>
<b>Improved Developer Experience</b>	<u>Declarative Syntax</u>	<b>Rich Documentation</b>	<u>Simplified State Management</u>	<b>User-Driven Content</b>
<u>Seamless Integration with Modern Tools and Libraries</u>	<b>Improved Security</b>	<u>Better Testing Capabilities</u>	<b>Speed and Efficiency in Development</b>	<u>Cross-Team Collaboration</u>



# Efficient team onboarding for building **WordPress** plugins with **ReactJS**





# TEAM RESOURCES

## CHALLENGES

### MISSION

Setting clear expectations and goals for every team member

### SUPPORT

Providing ongoing support and feedback

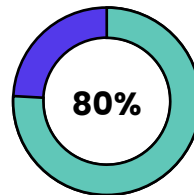
### PACKAGES

Streamlining development with WordPress-Specific tools

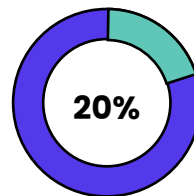
### GROWING

Encouraging continuous learning

## TIME ALLOCATION



### CODING



### LEARNING



# Long-term leadership strategies for managing front-end team



# LEADERSHIP PRACTISES

**Communication with  
the team every day**

**Foster a collaborative  
and inclusive culture**

**LEADER**

**Problem-Solving and  
innovation**

**Encourage innovation  
and risk-taking**



# Real-World case studies from my experience



# CASE STUDIES



## TEAM 1

From Javascript developers using jQuery to ReactJS transition



## TEAM 2

Building international teams across 4 continents and collaboration of work across 1 project for more than 100 developers



## TEAM 3

Improvement in process of development for big data platform used by top companies.

